



Consultancy Support in the Higher Education Sector

Act Travelwise UK Universities Event – 6th July



tpsconsultants.co.uk

About TPS

- Started out in 2000 as Travel Plan Services Ltd, a small (very small) consultancy assisting developers to deliver 'Green Travel Plans'
- Grown over the last 21 years to a team of 12 – maintaining our focus on supporting and delivering behaviour change programmes.
- Re-branded with the catchy name 'TPS Transport Consultants Ltd' in 2016 to reflect a broader offering but we have continued to support a large number of HE institutions on a wide range of sustainable transport projects.
- A number of team members have first-hand experience working within the HE sector – in previous roles or as seconded support.



Overview of Services – Strategic Support

Development of Travel Plan Strategies

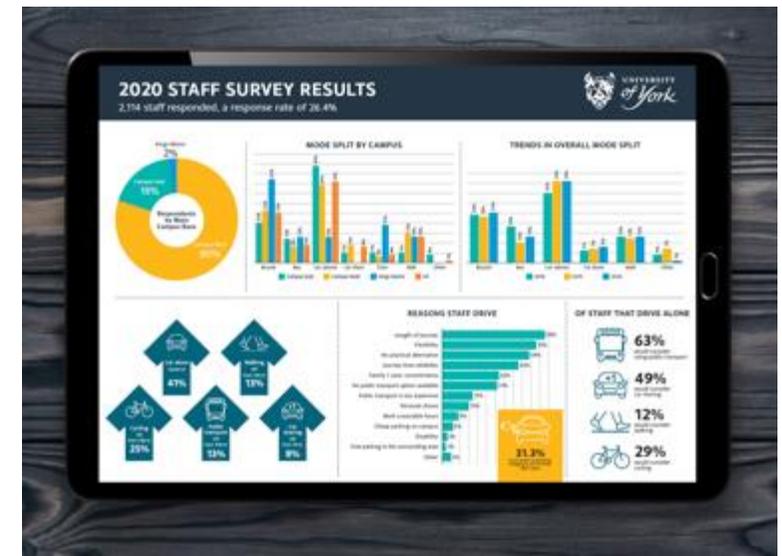
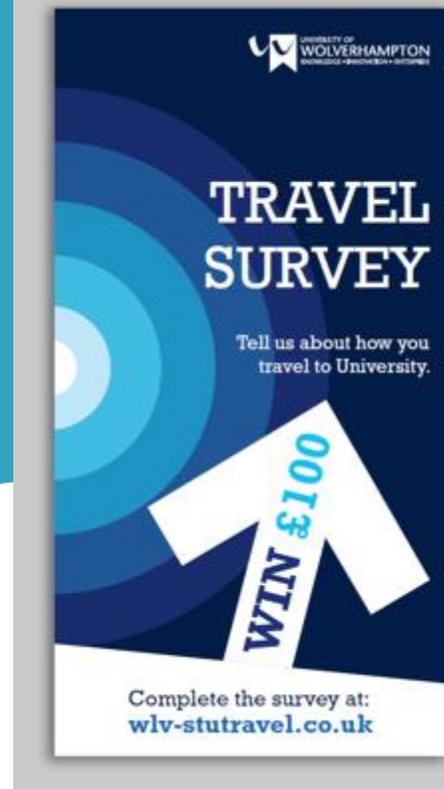
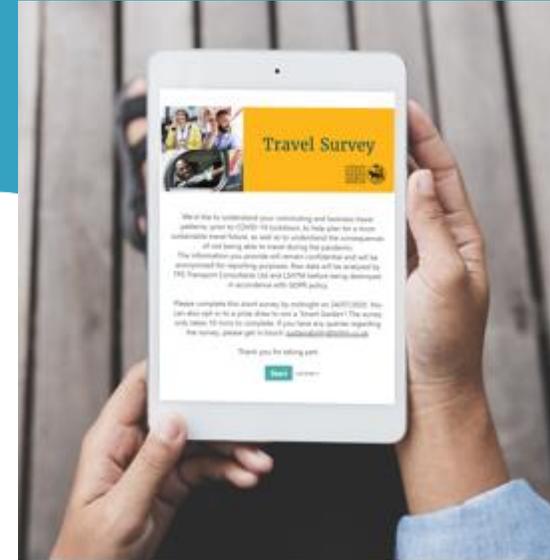
- From updating existing strategies to reflect current travel trends and issues right through to creating strategies from scratch.
- Coordinating both internal and external consultation on proposed measures and potential impact.
- Aligning strategies to key organisational policies around environmental best practice and sustainability – retaining a focus on the operational benefit of sustainable travel.
- Developing the framework for organisations to independently deliver their strategies moving forward.



Overview of Services – Strategic Support

Monitoring and Evaluation

- Support to HE institutions across the UK, many on an ongoing basis, to undertake monitoring and evaluation of travel plan programmes.
- Providing advice and support on the impact of measures and potential future priorities.
- Developing summary documents in user friendly formats to engage with key internal and external stakeholders.



Overview of Services – Strategic Support

Mode-Specific Strategy Development

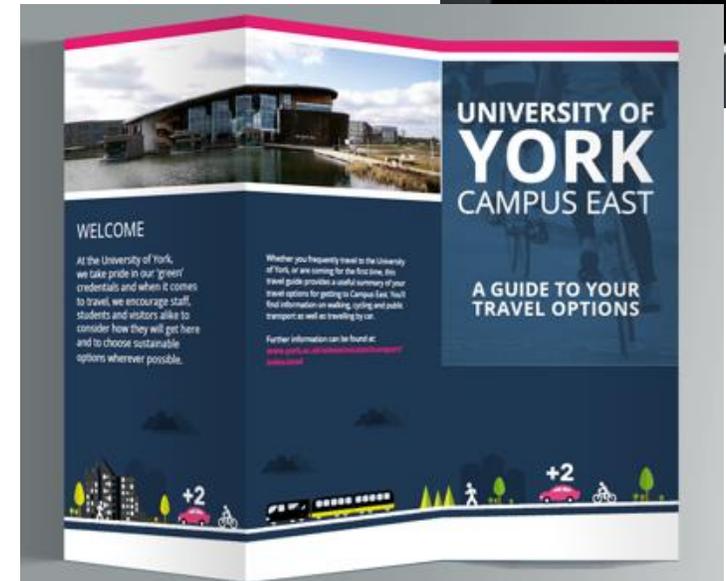
We also support our existing clients (as well as new ones!) within the sector on specific projects/studies:

- Car Park Management – including the development of eligibility criteria and allocations;
- EV Charging and EV Fleet;
- Business Travel Assessments and Strategies;
- Carbon Assessments (Scope III) – commuting and business travel;
- Cycling Strategy/Policy Development; and
- Public Transport Planning.



Overview of Services – Implementation Support

- TPS also offers a range of support to deliver transport projects on the ground.
- Ranging from individual projects right through to seconded support to deliver the role of Travel Plan Coordinator.
- Typical services include:
 - TPC Coordinator Role;
 - Communications and Engagement Strategies;
 - Graphic Design and Support;
 - Development of Travel Guides, mapping and more.....



Thank you!

ROB BETTISON

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Enjoy the rest of the event!

