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What is CoMoUK?



National charity for shared transport.

- Policy
- Advocacy
- Research
- Accreditation
- Projects



Our vision is to use shared mobility to attract people away from the private car to help our environment, health and communities.

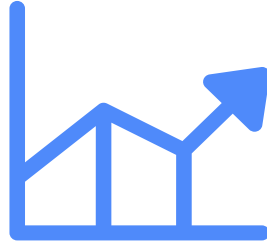
A free ride to a green recovery



Partnership with the Scottish Government and Glasgow and Edinburgh City Councils

260,000 trips

18,000 new users



Glasgow

- First 30 minutes of standard cycle hire free for the user.
- Extended to March 2021.

Edinburgh

- First 30 minutes of cycle hire free for two weeks.
- 'Back to Work' pass, £10 for unlimited 4-month use.

Edinburgh



June-Sept 2020

- 69% increase in trips
- 64% increase in new users



Glasgow

June-Sept 2020

- 21% increase in trips
- 88% increase in new users

Reasons for using bike share



Health and wellbeing (physical and mental health benefits)

Convenience (save time, get to places not served by public transport)

Alternative to public transport during Covid-19 pandemic

Bike share acts as a catalyst to cycling



61% of respondents said bike share was the trigger to get them cycling again

- 3% - first time cyclists
- 28% - after a short break (1-4 years)
- 30% - after a long break (over 5 years)

Increased cycling frequency



74% of respondents said they cycle more or much more often since using bike share
23% said bike share was all or a major part of their weekly activity

Bike purchase



11% of users have gone on to buy their own bike

Bike share supports key public policy issues

- Reduced GHGs
- Public health
- Reduced traffic demands
- Improve air quality
- Greater physical fitness
- Increase cycling levels
- Promote sustainable transport and multi modal journeys
- Public transport use
- Support local economies and tourism

68% of all journeys in the UK are 5 miles or less – a distance easily covered by bike.



There are 414,114 short car trips (5km or less) each year that have the potential to switch to bike share.

This would result in the following benefits:

Bike Share



64,000
tonnes of carbon
savings of per
annum



199 million
fewer car trips
each year

Supporting the growth of bike share



Bike share should be a recognised form of public transport



Direct investment (infrastructure and revenue)



Review of VAT and tax treatment



Thank you

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