

The West Yorkshire Combined Authority hosted an Act TravelWise event on 6 December 2016, entitled “The Future is... Shared”. Alistair Kirkbride and Antonia Roberts representing Carplus Bikeplus presented on the rapidly evolving world of car clubs, ride-sharing and bike-sharing.



During the presentation Alistair and Antonia advised that currently there are over 210,000 people in England and Wales sharing cars via 3,600 car clubs. It is unknown what number of people are sharing cars informally. There are also over 500,000 people sharing lifts through 2+ car sharing facilities (i.e. Liftshare) and there are about 1,000 corporate shared lift schemes in UK. Again, the number of people sharing lifts informally is unknown.

Interesting facts on the car club members were also presented:



With regards to bike sharing, currently there are bike sharing hubs in 17 cities across the UK offering 18,000 bikes to nearly 140,000 users (regular and casual). The benefits to the public the bike share offers include: normalising cycling, increase in use of public transport, reducing car use and safety improvement.

Also, thanks to the bike share schemes, out of the women who were using them 13% started cycling, 37% increased cycling and 9% purchased a bike.



Carplus Bikeplus leads in maximising the social, environmental & economic benefits of shared transport by accelerating uptake of best practice & nurturing innovation across the UK. The event included assessing how mainstream these shared mobility options could become and how these schemes can contribute towards Mobility as a Service.

The WY Travel Plan Network members were invited and there were over 40 attendees at the event, going forward, the TPN team will be working more closely with Carplus Bikeplus with a view to more involvement/partnership working with them within the Share North Project.

